

HOPE IN THE FIGHT AGAINST OBESITY: VITAMIN C MAY AID IN FAT LOSS

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There can be multiple contributing factors involved in the outcome of obesity, and some of them are beyond an individual's control. For example, there are genetic susceptibilities to obesity which are associated with genetic changes affecting biochemical pathways that regulate fat metabolism, energy expenditure or energy intake. This is an important and less recognized rationalism than the old standby of "people are fat because they eat too much and don't exercise enough." While diet and exercise certainly play a role, this is a one-size-fits-all way of thinking and an obtuse way of viewing the obesity epidemic.

Additionally, it has been discovered that many of these biochemical pathways are also influenced by specific foods and nutrients,¹ as reported by Dr. Carol Johnson who has conducted numerous studies in the Journal of American College of Nutrition on the importance of having adequate amounts of vitamin C in the body.

Individuals with adequate vitamin C status BURN 30 PERCENT MORE FAT.

In fact, numerous studies have shown that despite sufficient calorie intake and food availability in countries such as the U.S.A., many young and older adults are not consuming adequate levels of vitamin C. This nutrient is utilized in hundreds of biochemical reactions throughout all the cells of the body; therefore, a deficiency can slow down or hinder numerous physiological pathways.¹

The discovery could provide supplementary answers on how to gain control over the global obesity problem. If vitamin C holds answers to eliminating fat storage, it could reverse many of the chronic metabolic abnormalities associated with obesity such as insulin resistance, dyslipidemia (high levels of harmful fats in the blood), and abnormal heart conditions.

VITAMIN C AND FAT LOSS

Dr. Johnson's many studies have shown that the amount of vitamin C circulating within the blood stream is associated with fat loss. Individuals with adequate vitamin C status burn 30 percent more fat during a moderate exercise routine than individuals with low vitamin C status; thus, individuals with depleted vitamin C levels may be more resistant to fat mass loss.¹

Higher levels of circulating vitamin C levels were correlated with a lower body mass index as shown in the 1989 NHANES II study of 11,592 participants.² More recently, abdominal obesity—as measured by waist-to-hip circumference—was positively connected with higher circulating vitamin C levels in 19,000 adults participating in the European Prospective Investigation into Cancer and Nutrition Norfolk study.²



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One study showed that vitamin C supplementation of three grams per day was associated with greater weight loss than a placebo after six weeks in 38 obese subjects who were given advice for a weight-loss diet, but not placed on a controlled diet.³

Vitamin C is also a cofactor required for the biosynthesis of carnitine, a metabolite required for the transport of long chain fatty acids across the mitochondrial membrane for subsequent fat degradation and oxidation.² Carnitine deficiency is associated with reduced fat oxidation and lipid accumulation in the muscle.²

FAT MESSENGERS AND INFLAMMATION

Adipose tissue, or fat, secretes a range of bioactive regulatory proteins called "adipokines," which are essentially fat messengers, the major one of which is called "adiponectin." This hormone is lower in obese subjects than in non-obese subjects.² Obese persons have greater inflammation, which causes oxidative stress and alters the gene expression for producing adiponectin. Low levels of adiponectin are a risk factor for type 2 diabetes, coronary artery disease and metabolic syndrome. As weight is lost and body mass returns to normal levels, inflammation is reduced and the production of adiponectin is restored to normal along with an average **body mass index (BMI)**.² Blood vessels are then improved in the liver, muscles and heart.² In one study, weight loss was associated with a 13 percent rise in adiponectin.



CONTROLLING BMI THROUGH DIET

Food choices can impact post-meal satiety and hunger. High-protein foods known as "postprandial thermogenesis" (heat production due to metabolism after a meal, temporarily increasing the metabolic rate) promotes a greater satiety when compared to high-carbohydrate, low-fat foods. Therefore, diet regimens high in protein foods may improve diet compliance and diet effectiveness.¹ It's also been found that ingesting a combination of vinegar and peanuts can reduce the

glycemic effect of a meal, a phenomenon that has been related to satiety and reduced food consumption.¹ Thus, the effectiveness of regular exercise and a prudent diet for weight loss may be enhanced by attention to specific diet details such as vitamin C supplementation.



LifePharm IMMUNE+++ contains the Life-C exclusive blend of pure vitamin C combined with citrus bioflavonoids and lipid metabolites. Life-C has two times more bioavailability and stays in the bloodstream twice as long as regular vitamin C to assist the body in the hundreds of biochemical reactions that need it to perform their functions. Now we have the scientific evidence that vitamin C is also necessary for numerous reactions involving lipid and fat metabolism. You may oxidize up to 30 percent more fat during a moderate exercise bout than individuals with low vitamin C status. As you lose weight your body may produce more adiponectin (fat messengers), which will in turn support the health of liver, muscle and heart tissue. To support your optimal health, IMMUNE+++ also contains an array of specific bioflavonoids, berry extracts and the synchronistic blend of Adaptogenic mushrooms.



These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

REFERENCES

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