

THE FIRST SKIN CELL ACTIVATOR HAS ARRIVED



DISCOVER THE SCIENTIFIC BREAKTHROUGH

PEOPLE SPEND TREMENDOUS AMOUNTS OF MONEY TO LOOK YOUNG



Up to \$800/month



Invasive Treatments

(Injections, Peels or Laser treatments)
Up to \$2,300/treatment

The average woman uses 10 different skin care products on her face daily.









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LAMININE IMMUNE*** OMEGA*** DIGESTIVE*** LAMIDERM APEX / BUSINESS







WHAT DAMAGES YOUR SKIN?













Intrinsic Factors

Diet, smoking, nutritional deficiencies and alcohol. Aging skin cells produce less elastin and collagen.

Extrinsic Factors

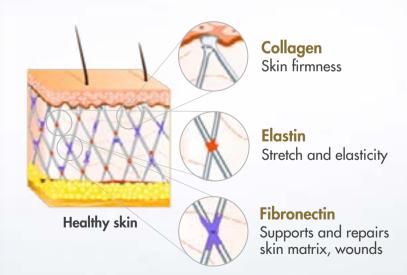
Stress, pollution and photoaging damage skin cells and reduce collagen formation.



YOUTHFUL SKIN VS. AGING SKIN

Youthful skin has:

- Abundant collagen, elastin and fibronectin
- LOX to elongate fibers
- Skin cells actively producing collagen, elastin and LOX



LYSYL OXIDASE (LOX) IS A NATURAL ENZYME IN HUMAN SKIN AND ESSENTIAL TO A HEALTHY, YOUTHFUL APPEARANCE

LENGTHENS AND STRENGTHENS FIBERS





HOW DO WE REPLENISH LOX IN THE SKIN?

LIFEPHARM FERTILIZED AVIAN EGG EXTRACT IS A SKIN CELL ACTIVATOR

With naturally-occurring:

- •LOX enzyme
- •Two bio-active growth factors



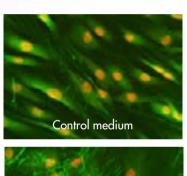


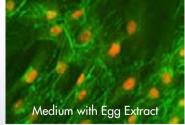


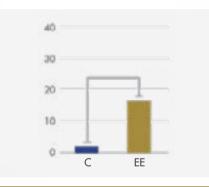


ACTUAL HUMAN SKIN CELLS WITH LIFEPHARM FERTILIZED AVIAN EGG EXTRACT APPLIED

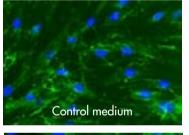
Boosts the production of elastin and collagen by up to 250 percent

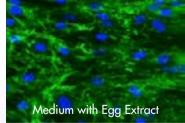


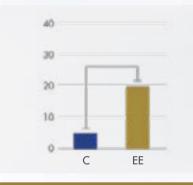




ELASTIN
Up to 200% improvement*
after 3 days







COLLAGEN Up to 250% improvement* after 3 days





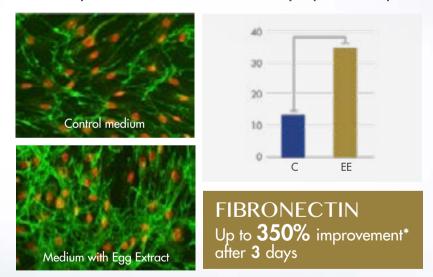




^{*}Based on studies from the University of Toronto with Human Skin Cell Cultures

ACTUAL HUMAN SKIN CELLS WITH LIFEPHARM FERTILIZED AVIAN EGG EXTRACT APPLIED

Boosts the production of fibronectin by up to 350 percent











^{*}Based on studies from the University of Toronto with Human Skin Cell Cultures

SKIN DIGITAL TEST PHOTOGRAPHY

LifePharm Fertilized Avian Egg Extract use for 7 weeks showing improved elasticity













LAMIDERM® APEX

Fertilized Avian Egg Extract with bio-active growth factors and the LOX enzyme

Revitalizes skin's texture and appearance without expensive treatments or harsh chemicals

- Boosts production of collagen, elastin and fibronectin
- Restores skin's natural elasticity, firmness and healthy glow
- Repairs from skin-damaging UV radiation and pollution









WHAT ELSE IS INSIDE LAMIDERM APEX?

Our Fertilized Avian Egg Extract is infused with:

- Radiance Complex
- Nourishing Complex
- Protection and Repair Complex
- Deep Delivery System

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RADIANCE COMPLEX

- Exclusive blend of seven Swiss Alpine plants known for skin conditioning and brightening
- Gently brightens and enhances cell health



Alchemilla Millefolium (Yarrow) A f



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NOURISHING COMPLEX

- Youth-enhancing CoQ10 with vitamins C and E
- Strengthens cells against photo-aging
- Improves skin health

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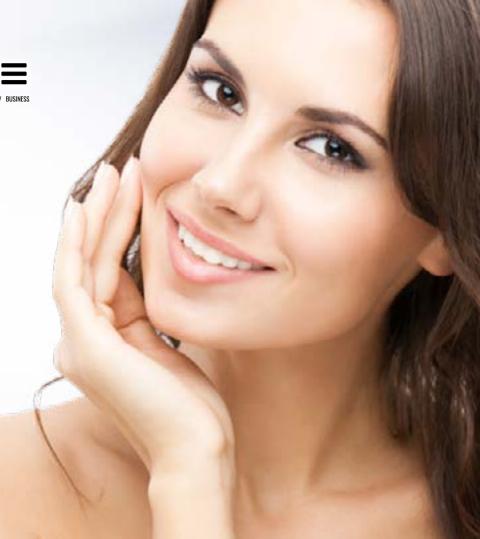






PROTECTION AND REPAIR **COMPLEX**

- Five fruit extracts that stimulate cell vitality
- Restores skin texture and resists damage from pollution and UV radiation





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DEEP DELIVERY SYSTEM

- Aloe Vera juice and sunflower seed oil allow serum to reach below skin's surface without irritation
- Coconut oil to help soften skin for better absorption



LAMIDERM APEX

PRODUCT EVALUATION QUESTIONNAIRE AFTER TWO WEEKS OF USE

Users reported:





MORE SUPPLE AND HEALTHY SKIN



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LAMIDERM APEX

THE SCIENCE OF SKIN CARE REVEALED

Fertilized Avian Egg Extract

Radiance Complex

Nourishing Complex

Protection and Repair Complex

Deep Delivery System









- ✓ No harmful sulfates
- ✓ No Sodium Laureth Sulfate (SLS)
- ✓ No synthetic fragrance
- ✓ Not tested on animals
- ✓ Hypoallergenic

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.









